



**FOR IMMEDIATE RELEASE**

**CITY PARKS FOUNDATION & NIKE  
PARTNER TO LAUNCH FREE FEMALE TEEN SOCCER PROGRAM ACROSS NYC**

**Program will Expand the Highly Successful Free Youth Soccer Program  
Hosted by City Parks Foundation in NYC Parks for over 9 Years**



**September 23, 2024 - New York, NY - [City Parks Foundation](#)** is thrilled to partner with Nike to expand its highly successful free [CityParks Soccer Program](#) with the goal of increasing female participation. The program focuses on girls ages 13-16 and expands the existing beginner program offered to all youth ages 6-12. The new, all-female classes are designed to introduce soccer to teenage girls and to encourage them to keep playing throughout their young adulthood. Led by female coaches, the program aims to create a supportive and inclusive environment where girls of all skill levels can get together, make new friends, and build their self-esteem. The partnership will also focus on providing CityParks Soccer coaches with new training and resources for working with teenage girls. This past summer, the program piloted in 9 parks across the city in all five boroughs. The program is part of a broader effort by City Parks Foundation to promote physical activity among youth throughout the NYC community.

"City Parks Foundation is delighted to partner with Nike to expand our free CityParks Soccer program and create new opportunities for teen girls to play and stay in the sport," **said Mike Silverman, Director of Sports at City Parks Foundation.** "The goal is to provide an accessible and energetic environment for them to socialize and have fun playing one of the world's most popular team sports."

The CityParks Soccer teen girls program will run this Fall, with sessions available at five park locations.

- Thomas Jefferson Park (Manhattan) on Saturdays 9 - 10:30 AM
- Brownsville Playground (Brooklyn) on Sundays 9 - 10:30 AM
- St. Mary's Park (Bronx) on Saturdays 9 - 10:30 AM
- Roy Wilkins Park (Queens) on Tuesdays 5 - 6 PM
- Flushing Meadows Corona Park (Queens) on Saturdays 9 - 10:30 AM

Registration is open now for all CityParks Soccer Fall programs for all youth (boys and girls), at all skill levels. For more information about the program and to register, please visit

<https://cityparksfoundation.org/soccer/>.

*CityParks Soccer is presented by Nike. Additional generous private support is provided by the Thompson Family Foundation, Life Time Foundation, The Amazin' Mets Foundation, L+M Development Partners, Neuberger Berman Foundation, and The Venable Foundation. Generous public support is provided by the NYC Council under the leadership of Adrienne Adams, with special thanks to Council Member Tiffany Caban.*

### **About CityParks Play**

At CityParks Play, over 7,400 children ages 6 - 17 stay healthy and active in parks while learning sports they can play for life -- tennis, soccer, golf, and track & field. Beginner and intermediate classes are offered around the city, while more advanced coaching and tournament training is available at the kids-only Junior Golf Center and Junior Golf Annex, and more. Fitness programs -- yoga, tennis and pickleball, and fitness walking -- help keep nearly 600 seniors agile and connected to their communities.

### **About City Parks Foundation**

At City Parks Foundation, we are dedicated to invigorating and transforming parks into dynamic, vibrant centers of urban life through sports, arts, community building and education programs for all New Yorkers. Our programs -- located in more than 320 parks, recreation centers and public schools across New York City -- reach over 278,000 people each year. Our ethos is simple: thriving parks mean thriving communities.

### **About SOCIAL & COMMUNITY IMPACT AT NIKE, INC.**

Nike is powering the future of youth sport — with the vision of an active, inclusive world that inspires all youth to play and achieve their greatest potential. Together with community organizations, athletes, experts and employees, we're changing the game to improve sport access and experience for everyone. We're focused on providing quality coaching, engaging more girls in sport, and addressing societal barriers that keep too many youth on the sidelines. Learn more about our Social & Community Impact work as part of Nike's Purpose to move the world forward through the power of sport.

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