

## **BUILDING COMMUNITY IN PARKS**



**City Parks Foundation (CPF)** is dedicated to invigorating and transforming parks into dynamic, vibrant centers of urban life through sports, arts, community development, and education programs for all New Yorkers.

Our community engagement work – **CityParks Build** – provides technical and financial support for open space stewards with the goal of creating a resilient and equitable New York City parks ecosystem that supports the wellbeing of all New Yorkers.



**Partnerships for Parks (PfP)** is a unique, award-winning public-private partnership between CPF and NYC Parks that supports and champions a growing network of community leaders caring and advocating for neighborhood parks and green spaces, ensuring they are dynamic community assets. Over 30,000 volunteers -- including 500 grassroots

groups -- advocate and care for NYC's green spaces annually. PfP generally serves grassroots community groups with annual budgets of up to \$175K.



The NYC Parks and Open Spaces Partners coalition (POSP) works to organize, elevate, and sustain a community of practice amongst organizations dedicated to caring for our City's open spaces. The coalition fosters a network of peer support, shares ideas to address common challenges, amplifies advocacy efforts, and offers concrete technical

assistance and guidance. CPF staffs the POSP coalition, and offers critical management services to help support the work of the members. POSP serves park and other stewardship groups with operating budgets of \$175K or more, including conservancies and alliances.

## HOW WE CAN HELP

- **Community engagement coordinators** serve as liaisons for grassroots groups to NYC Parks & CPF, connecting community partners to project tools and supplies, learning and networking opportunities; and helping with event permits and planning.
- Managing 1,400 *It's My Park* hands-on service projects including painting, planting, weeding, and cleaning.
- Offering skill-building workshops and coaching to support leadership and organizational development.
- Free **design services** for volunteer recruitment materials.
- Facilitating regular communications inbound, outbound, and between groups to support and share information.
- Organizational infrastructure support including shared resources and referrals, such as HR, finance, purchasing, and other management needs.
- Facilitating sector reform by funding work that builds awareness for the need for adequate public support and for changes that improve operations.
- Fiscal sponsorship and grant-making through the NYC Green Fund (see reverse for details).

Interested in getting involved? Please contact Partnershipsforparks@parks.nyc.gov









The **NYC Green Fund** is a grant-making program that is administered by City Parks Foundation and funded by private foundations, individuals, and corporations.

Originally created as an emergency COVID response, the *NYC Green Relief & Recovery Fund* helped keep parks and open spaces open and available to the public during a time of unprecedented use and need. Between May 2020, at the fund's launch, and the spring of 2023, at its sunset, thanks to the generous support of nearly 20 institutional donors, the Fund distributed over **\$8.6 million** across all five boroughs through:

- 325 micro-grants made to volunteer-run organizations;
- 184 grants made to open-space nonprofits;
- 26 grants awarded for systems change efforts.

Relaunched in 2023 as a longer term effort to expand support for volunteer and nonprofit stewardship activities in parks and open spaces across the city, the **NYC Green Fund** aims to raise and redistribute **\$25 million over five years** through three re-granting opportunities, coalition building work, and related technical assistance:

- Grassroots Grants: multi-year grants of up to \$40K for groups with annual budgets between \$0-\$175K;
- Grasstops Grants: multi-year grants of up to \$50K for groups with annual budgets of \$175K-\$2.5 million;
- Innovation Grants: multi-year grants of up to \$150K towards projects to support innovation, systemic change, and coalition building.

The grant program removes barriers to access by offering pre-application consultations and training, easy-to-complete applications, and multi-year support. The **NYC Green Fund** will support volunteer and nonprofit-planned stewardship, environmental action, organizational capacity building, youth development, health and wellness, and arts and culture programming. Grant decisions will prioritize **equity** by focusing on communities affected by environmental injustice.



## **Interested in contributing to the NYC Green Fund?** Please contact Billy Fidler at bfidler@cityparksfoundation.org or visit www.cityparksfoundation.org

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