



F O U N D A T I O N

CORPORATE OPPORTUNITIES



There are many ways for your company to get involved in City Parks Foundation's programs in local communities across the city. From keeping our parks beautiful through *It's My Park* service projects, to competing with colleagues in our Corporate Tennis League, to enjoying a private reception during a SummerStage concert at our renovated venue in Central Park, there are many ways for employees to safely get together outdoors and give back. Each opportunity supports our efforts to provide free programming and community building in the city's most under-resourced communities. Your support will help us continue to safely return to in-person programming in parks around the city, providing free programs to thousands of New Yorkers each year.

EMPLOYEE VOLUNTEERISM

Help care for public parks across the city by lending a hand to beautify a neighborhood green space. It's My Park offers opportunities to transform our city's parks and green spaces by planting, painting, weeding, raking, and more. Volunteering together is an enriching team-building experience and great way to give back to a local community. We can plan a project for your team or connect you with a local It's My Park project. Take the next step and make an IMP-act!!

CORPORATE MEMBERSHIP

CityParks SummerStage is New York City's largest, free outdoor performing arts festival. In 2022, SummerStage will likely present approximately 70 performances by iconic and emerging artists in Central Park and 6-10 neighborhood parks throughout the five boroughs from June-October. With performances ranging from pop, Latin, world music, indie rock, dance and everything in between, employees will discover the performers they will love next at SummerStage, all in the stunning setting of our city's public parks.

As a SummerStage corporate member, your company's employees will enjoy a season of incredible experiences with exclusive benefits, and feel good knowing that you're helping to bring our performances to communities free of charge. Corporate members receive benefits in our Central Park venue, including skip-the-line express entry, prime seating with direct sight-lines, complimentary beverages and wait service, pre-sale access to ticketed events, and more.

PRIVATE ENTERTAINING

SummerStage's flagship venue in Central Park features newly renovated VIP seating and private patios with direct sight-lines to the stage, serving as a unique setting for client entertaining, employee recognition, and small receptions. Packages may include VIP entry, private receptions, complimentary drinks, catering, and more.

Host a corporate reception at SummerStage for a one-of-a-kind experience in one of New York City's most beautiful -- and fun -- outdoor settings.

BENEFIT EVENTS

Benefit events are excellent opportunities for client entertainment, while supporting an important cause. Our gala at SummerStage is an evening under the stars that recognizes important leaders in our city; our dinner at the U.S. Open, chaired by tennis legend Billie Jean King, provides exclusive access to the President's Suite and other courtside seats.

CORPORATE TENNIS EVENTS

A company tennis outing with City Parks Foundation offers a unique opportunity to learn or sharpen tennis skills while actively engaging employees or entertaining clients at iconic tennis locations like Central Park or Flushing Meadows. Whether your employees or clients are new to the sport or established players, City Parks Foundation can work with you to create an event that will cater to all skill levels. There's no better way to get outdoors and active with your company while supporting CityParks Tennis, providing free tennis to underserved youth in neighborhood parks.

JUNIOR GOLF CENTER

Our CityParks Junior Golf Center, located next to the Dyker Beach public golf course in Bay Ridge, Brooklyn, is a unique facility that features a 6-hole course, netted driving range, USGA regulation chipping and putting practice greens, and a clubhouse. From May through October, the center offers New York City youth ages 7-17 the opportunity to learn and practice the game free of charge for all ability levels. The Junior Golf Center is the ideal setting for fun and competitive corporate team-building events with private rentals available.

CORPORATE SPONSORSHIP

Our corporate sponsorship team can assist brands looking for a powerful means to connect with New Yorkers through our unique portfolio of arts, culture, sports, fitness, education, and community-building programming. We are able to offer multi-level activation strategies to leverage brands through on-site promotions, sampling, product placement, signage, digital, and advertising. Packages are completely customizable and range from single sponsorships to season-long opportunities.



ABOUT CITY PARKS FOUNDATION

At City Parks Foundation, we are dedicated to invigorating and transforming parks into dynamic, vibrant centers of urban life through sports, arts, community building and education programs for all New Yorkers. Our programs -- located in hundreds of parks, recreation centers and public schools across New York City -- reach thousands of people each year. Our ethos is simple: thriving parks mean thriving communities. Our ethos is simple: thriving parks mean thriving communities.

INTERESTED?

For more information on any of the programs above, please contact sponsorship@cityparksfoundation.org. For details on our programs, visit www.CityParksFoundation.org.

Contributions are tax deductible (excluding goods and services provided) and proceeds directly benefit City Parks Foundation's free and accessible programs in communities all around the city.