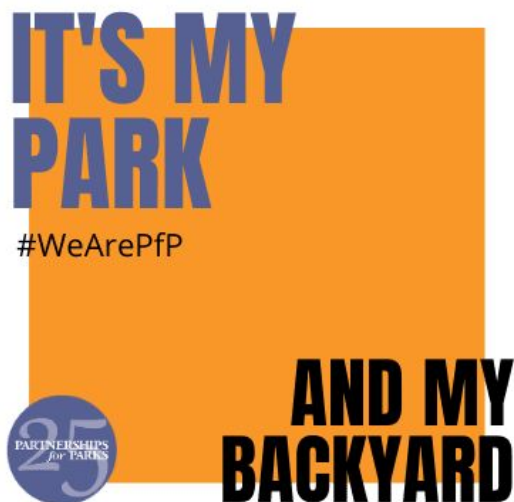


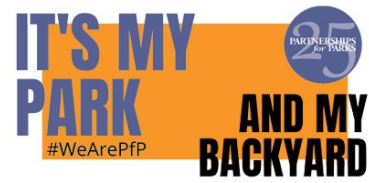
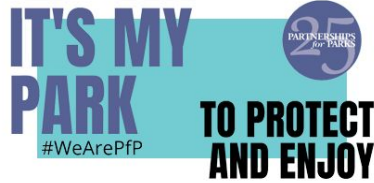
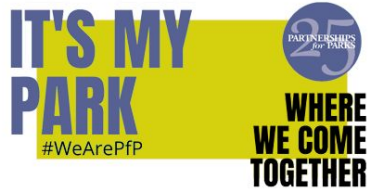


[#WeArePfP Toolkit](#)

Join PfP in celebrating our 25th anniversary by sharing an image and memory on social media with **#WeArePfP**. Since 1995, PfP has supported groups throughout NYC to ensure our precious green spaces are cared for. Help us tell this story by sharing your favorite park memories and photos with us for a **chance to be featured on our social media platforms OR included in our 25th anniversary exhibition!** Share a photo and story on Facebook, Instagram, or Twitter with **#wearepfp** or email pfp25@cityparksfoundation.org. OR, simply share one of our downloadable graphics and sample posts below to help PfP expand our reach and inspire more people to make a positive change in New York City through their parks!



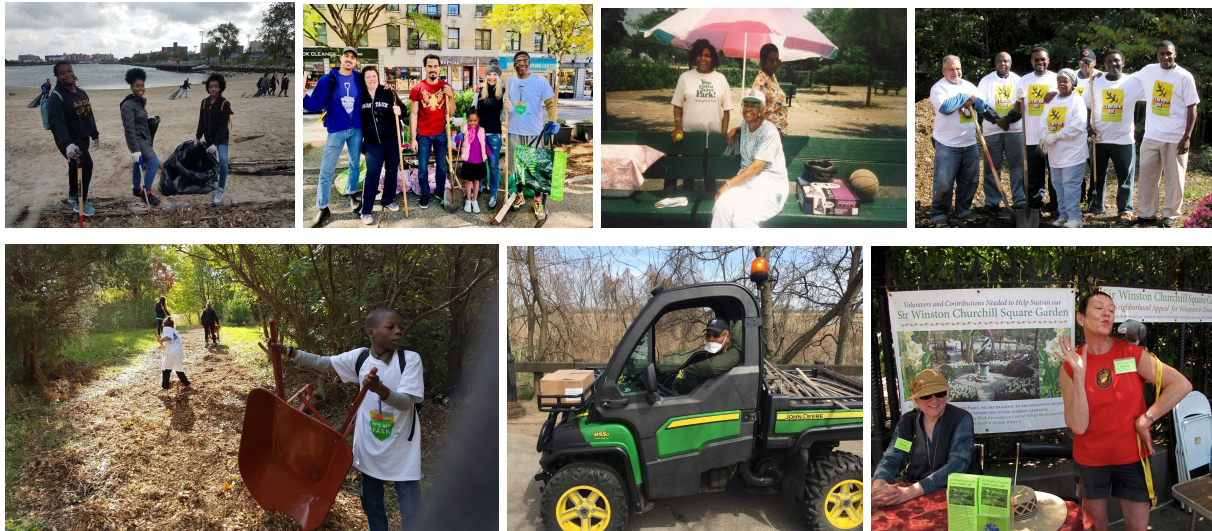
[DOWNLOAD GRAPHICS HERE OR CLICK ON IMAGE](#)



[DOWNLOAD GRAPHICS HERE OR CLICK ON IMAGE](#)

Share **your** favorite photo and story on Facebook, Instagram, or Twitter with #WeArePfP for a chance to be featured on our platforms or **included in our 25th anniversary exhibition!**

Here are some examples:



#WeArePfP is all about celebrating the network of community groups that make our city's parks and neighborhoods thrive. Let the world know that you're a part of that network with these sample posts.

Sample Posts

Post 1:

(Facebook, Instagram, or Twitter)

As we slowly make our way back into our beloved parks and green spaces, we want to share a beautiful memory from [event/date]. Shout out to all the volunteers that have made our work possible! We hope to see you out there soon. #WeArePfP



Post 2:

(Facebook and Instagram)

Over the years we've worked hard to care for [park] and bring together our community. We wouldn't have been able to do it without the support of our friends @PartnershipsforParks! We're so proud to be a part of this wonderful network of park volunteers and caretakers. #WeArePfP

Post 3:

(Facebook and Instagram)

We're so glad [group] has been able to work with @PartnershipsforParks to get the necessary tools to care for our local park! We can't wait to get back out there and do some work. #WeArePfP

Post 4:

(Facebook and Instagram)

We are proud to be one of the many grassroots groups who care for NYC parks. We're grateful for the support and resources from our friends @PartnershipsforParks! #WeArePfP

Post 5:

(Twitter)

[Park] is a cherished space for the [neighborhood] community. We will continue caring for it alongside @PfPNYC to ensure that our neighborhood's needs are met! #WeArePfP