

Nonprofit Organizations Application

Purpose of Fund

To equitably provide support to nonprofit organizations of all sizes that provide essential maintenance, stewardship, public programming, and management of parks and open spaces across the five boroughs of New York City.

Deadline and Timeline

The deadline for submission of proposals is June 1. Funding will be disbursed on or about June 15. Projects must be completed within one year of funding receipt, with required reporting at 9 months and at project completion.

Eligibility

Organizations with operating budgets over \$10,000 are eligible for this application to the Fund, with consideration given to budget and staff size, population and community served, amount of parkland maintained, and ability to serve as a resource to other organizations. Examples of eligible applicants include:

- Park conservancies and alliances
- Park programming organizations
- NYC-based and focused park/open space advocacy organizations
- Friends of groups with budgets larger than \$10k
- Organizations stewarding open spaces (including gardens, public plazas, water bodies, etc.)

Amount and Types of Support

Grants of up to \$100,000 will be available to larger nonprofits and multiple nonprofits applying together can access up to \$150,000. Joint applications with 2 or more organizations (with one identified as the lead recipient of funds) that propose to share services and/or solve problems jointly are encouraged.

- To cover organizational operations
- To retain jobs in maintenance and operations to ensure adequate levels of care for public use of space
- To retain jobs in programming that engages the public, especially new formats as necessitated by social distancing rules
- To support current or re-envisioned volunteer or service project coordination and supplies
- To employ vulnerable youth (Summer Youth Employment Program) and/or volunteers
- To provide emergency-related needs (e.g., PPE, remote staff/volunteer training, etc.)
- To support advocacy efforts related to NYC open space and parks funding
- To support post-pandemic planning

We do not fund: Electioneering, lobbying, or litigation

Criteria Funding decisions will be based on:

- High-need population/community served (as defined by age, race, ethnicity, socioeconomic status, access to green space)
- Impact of COVID-19 on community and the green space served
- Projected percentage revenue loss relative to budget in 2020
- Organization's ability/success in securing Paycheck Protection Program funds (or other COVID-19 response/relief funds); organizations denied funding will be given special consideration
- Acreage maintained (if relevant)
- Organization's staff size and/or ability to serve as a resource to other organizations
- Established relationship with NYC Parks, NYS Parks, U.S. National Park Service, NYC Economic Development Corporation, Partnerships for Parks

Fund Management

City Parks Foundation will house the Fund and it will be governed by a Steering Committee of funders and an Advisory Committee of representatives from varying-sized organizations.

For more information

For more information visit <u>CityParksFoundation.org</u> or email <u>NYCGreenFund@cityparksfoundation.org</u>