

**Position/Title:** Marketing Photography Internship

**Start Date:** early-June 2020

**Application Deadline:** April 1, 2020

**Contact:** Send resume, cover letter, and photo samples to  
[MarketingInternship@CityParksFoundation.org](mailto:MarketingInternship@CityParksFoundation.org)

### **ABOUT CITY PARKS FOUNDATION**

City Parks Foundation (CPF) is the only independent, nonprofit organization whose mission is to offer programs in public parks throughout the five boroughs of New York City. We are dedicated to invigorating and transforming parks into dynamic, vibrant centers of urban life through sports, arts, community building and education programs for all New Yorkers. Our programs — located in more than 400 parks, recreation centers and public schools across New York City — reach 310,000 people each year. Our ethos is simple: thriving parks mean thriving communities.

- We present the largest free, outdoor performing arts festival in NYC through SummerStage, presenting artists of the highest quality across multiple disciplines and genres, and marionette puppet theater in all five boroughs with our Swedish Cottage Marionette Theatre and the roving PuppetMobile.
- Partnerships for Parks, a public-private program of City Parks Foundation and NYC Parks, supports and champions a growing network of leaders who care and advocate for the transformation of their neighborhood parks.
- We connect youngsters to nature in the urban environment with education programs that provide learning experiences through classroom and hands-on activities in parks, urban forests, coastal areas, gardens, and recreation centers.
- Free golf, tennis, track & field, soccer, and fitness programs bring high-quality instruction and equipment into areas where few organized athletic opportunities exist. We offer leveled training, year-round scholarship coaching, and special pro events.

### **POSITION SUMMARY**

At City Parks Foundation, photos are extremely important in representing what we do. Photos from our various programs are used for a variety of purposes including the CPF website, social media, program brochures, year-end sponsor reports, fundraising presentations, media requests and story pitching to media.

Intern must be available to work a minimum of 10 hours/week between June and September. Start and end dates are flexible. This is an unpaid, remote position with travel required.

**RANGE OF DUTIES**

- Travel to various programs and event locations throughout all five boroughs for SummerStage (music and dance events), CityParks Play (sports instruction programs), CityParks Learn (environmental education programs), and Partnerships for Parks (community building programs).
- Provide required photos as noted on assigned event photo shot lists.
- Submit photos to a Dropbox folder within 48 hours after an event.
- Communicate with the Marketing Director and Marketing Assistant to discuss any questions, concerns, problems, and ensure everything has been submitted.

**QUALIFICATIONS for all available internship positions**

- Must be enthusiastic about outdoor events in city parks, bringing neighborhoods together, and building community.
- Willing to travel independently to parks throughout the five boroughs.
- Must demonstrate strong verbal communication skills, be a creative thinker, have strong attention to detail, and be outgoing.
- Must have working knowledge of Dropbox.
- Must have access to a professional camera.
- Photography experience is a must.

**CONTACT**

Interested parties should email cover letter, resume, and a photo portfolio to:

**MarketingInternship@CityParksFoundation.org.** Put "CPF Photo Internship" in subject header.

Thank you for your interest in City Parks Foundation, an equal opportunity employer. Only potential candidates will be contacted. No calls, please.